

PRIVACY POLICY

1 - Introduction

The Cypress Company, Inc. DBA Cypress AgriTech (“Cypress,” “we,” “our,” or “us”) is a California-based manufacturer’s representative. This Privacy Policy describes how Cypress collects, processes, stores, and protects personal information obtained from customers, prospective customers, vendors, OEM partners, and website users (collectively, “Users”). By interacting with Cypress or providing personal information, User expressly agrees to the terms of this Privacy Policy.

2 - Information We Collect

Cypress may collect personal information necessary for business operations, including but not limited to: (a) contact details (name, email address, phone number, mailing address); (b) business information such as company name and job role; (c) transactional and purchase information; (d) communications between User and Cypress; (e) technical information collected through websites or digital platforms, including IP addresses, browser metadata, and usage analytics. Cypress collects only information reasonably required for legitimate business purposes.

3 - How Information Is Used

Cypress may use collected information for the following purposes: processing orders; customer service; warranty facilitation; coordination with original equipment manufacturers (“OEMs”); invoicing and payment handling; regulatory compliance; technical support; internal analytics; and lawful business operations. Cypress may also share User information with OEMs when necessary to complete transactions, service requests, technical support functions, or warranty claims.

4 - Information Sharing and OEM Requirements

Cypress does not sell personal information. However, Cypress may disclose personal information to OEM partners, contractors, service providers, financial institutions, shipping carriers, and government authorities when required to complete transactions, fulfill legal obligations, or protect Cypress from liability. Users acknowledge that OEMs maintain their own privacy policies, terms, and data-handling rules, which may differ from those of Cypress. Cypress is not responsible for OEM data practices.

5 - Data Protection and Security

Cypress implements commercially reasonable administrative, technical, and physical safeguards to protect personal information. However, Cypress does not guarantee absolute security and disclaims liability for unauthorized access, breaches, or third-party

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interception to the maximum extent permitted by law. User provides information at their own risk.

6 - Data Retention

Cypress retains personal information only as long as necessary to fulfill business purposes, comply with legal obligations, support warranty-related matters, or resolve disputes. Cypress may retain certain records indefinitely where required by law or legitimate business necessity.

7 - User Rights

Depending on jurisdiction, Users may request access to, correction of, or deletion of certain personal information. Cypress will comply where legally required and may deny requests where retention is necessary for contractual obligations, fraud prevention, warranty verification, or compliance with California or federal laws.

8 - Cookies and Digital Tracking

Cypress's website and digital platforms may use cookies, tracking tools, analytics software, and log files for security, performance monitoring, and usage analytics. Users may adjust browser settings to limit cookie usage; however, doing so may affect website functionality.

9 - Third-Party Services and External Links

Cypress may provide links to external websites, OEM portals, or software platforms. Cypress does not control and is not responsible for the privacy practices, content, or security of any third-party service.

10 - Children's Privacy

Cypress does not knowingly collect personal information from individuals under the age of 18. If such data is inadvertently collected, Cypress will take reasonable steps to delete it promptly upon discovery.

11 - Legal Compliance and Disclosure

Cypress may disclose personal information when required by law, subpoena, regulatory inquiry, or court order, or when necessary to protect Cypress's legal rights, prevent fraud, or enforce contractual obligations.

12 - Limitation of Liability

To the fullest extent permitted by law, Cypress disclaims liability for damages arising from or relating to the collection, storage, use, disclosure, or loss of personal information, except to the extent caused solely by Cypress's intentional misconduct. Cypress's aggregate liability shall not exceed the amount paid to Cypress for the specific transaction giving rise to such claim.

13 - Changes to This Privacy Policy

Cypress may update or amend this Privacy Policy at any time without prior notice. The most current version will be posted or otherwise made available. Continued purchases, interaction or use constitutes acceptance of updated Terms.

14 - Contact Information

For questions regarding the Privacy Policy or personal information handling practices, Users may contact Cypress AgriTech at the following: accounting@cypressagritech.com or through our official website.

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